



ARTATION

COMMUNICATION • COLLABORATION • CREATION

Artation is collaborative painting for team building.

Assist, enable, encourage, inspire, motivate, identify and appreciate.



BENEFITS

- Collaboration initiates trust, reliability and encouragement amongst colleagues.
- Motivates individuals to express otherwise hidden abilities/talents, allowing them to better appreciate their strengths and limitations, as well as those around them.
- Builds confidence.
- Produces a tangible result and achievement at the conclusion of the creative collaboration.
- Ignites creativity and fresh ideas.
- Encourages problem solving.
- Incites participants to display leadership qualities – generally, those who don't usually have this opportunity in the work place.
- Collaborative - not competitive - everyone works to achieve a common goal.
- It's fun, hands-on and interactive!
- Perceived by staff/participants as a reward for their successes, encourages relaxation, celebration and fun.



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ARTATION CORPORATE PACKAGES

Take people out of their comfort zone, like an office, and expose them to new experiences and they have no option but to...think outside the square and communicate with others to achieve a common goal.

If you're looking for new and innovative ways to bring your staff together, create harmony, respect and comradery, then Artation offers a range of unique and enjoyable art making experiences for people of all ages.

These collaborative experiences can be stand-alone activities or incorporated into any organisation's event.

Choose from one of our packages:

1. The Big Picture

2. The Small Picture

3. The Ice Breaker

4. Individual Painting





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THE BIG PICTURE

This activity promotes communication and cooperation skills as participants connect lines, finish shapes, and coordinate colours to ensure the successful completion of a larger painting.

How it works.

- Colleagues are split into teams of three or four.
- Each team is assigned a percentage of an entire picture (often 1/6th or 1/9th) in the form of a single, pre-drawn canvas.
- Each team is given a corresponding colour photocopy of the design as a guide to follow.
- During the painting process members of the team will realise that the other teams' work are related to their own by design and colour and will see that their work will physically fit together with the other canvases.
- Duration: 2-3 Hours approximately.
- Paintings are physically connected to form the combined picture, somewhat like a jigsaw, to reveal The Big Picture.
- Collaboration unveiled – “the big reveal” after a refreshment break.
- When all the paintings are hung together it forms the ‘bigger picture’, a metaphor for working together collaboratively to achieve the broad, overall company view.





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THE SMALL PICTURE

Participants work in groups of two to three on a pre-drawn canvas. Each design is a stand-alone image based on a theme.

How it works.

Circuit based/process:

- After painting on their canvas for 15 minutes each team moves forward on to the next canvas and takes up painting where the previous team left off.
- Teams continue to move along every 15 minutes to the next canvas until all paintings are finished.
- By the end of the session each team member has worked on every painting.
- This activity is synonymous with working in a team on business projects in the following ways:
 - The completion of a project is often the result of the work from many people
 - Often team members will be required to begin work on a project that is already mid-way through its realisation
 - Team members trust that each of them will contribute to the task at a high standard professionalism
 - Team members are required to assess the current progress and analyse the next steps





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THE ICE BREAKER

How it works.

Circuit based/process:

- A pre-drawn design on paper, is cut into square sections.
- Each participant colours in a couple of pieces using a felt texta.
- As each section is completed it is placed onto a grid.
- The image gradually takes form, as more pieces are completed and placed on the grid.
- The whole image is revealed and the final art work is then glued onto a foam core backing.
- This activity can be used as an icebreaker at the commencement of an event. If the image is very large it can be used as a break-out activity - ongoing throughout the event.
- End result /achievement – Pride in the team and the finished job.





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INDIVIDUAL PAINTING

How it works.

Time out session from a busy conference – a change of pace, a time to recoup and refresh.

Pre-drawn canvasses are available or blank canvas to enable relaxation in between other activities. This is fun and relaxing. Each participant takes their own painting home after the event – a tangible memory of the time out session.





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RUNNING YOUR EVENTS - THE PROCESS

Planning / set up

Branding and themes identified.

Discuss and identify the company's goals and expectations of the conference. Those goals will influence the designs and themes of each creative collaboration.

Is the conference a branding exercise – to promote marketing strategies, or a new product?

Is it a thank you to staff?

Is it a workshop to bring people together?

Artation will draw up required templates for approval by company representative.

Artation staff numbers will vary, depending upon participant numbers and company budget and will be on hand to encourage and assist participants.

For best results-

Teams are made up of staff members who don't usually work together and include staff at all levels.

All team members are involved in the painting session as it gives management the opportunity to be seen as a colleague rather than as a boss, which can do wonders for employee morale. It also gives juniors an opportunity to take on a leadership role.

It is a fun workshop and will have better results when everyone gets involved in the painting.

Tangible result.

The finished art work can be hung in the staff room or office as a tangible, ongoing and permanent reminder of the team building event and its themes



Products

Package price includes all materials as follows:-

Artation uses quality Australian made, non-toxic, quick drying, acrylic paint.

We use quality canvases, brushes and reusable canvas aprons.

Protective gloves are provided for participants to protect their hands and nails if desired.

We provide artist quality paper and coloured markers for the Ice Breaker works on paper.

All tables are protected with plastic covers.



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FEES AND BOOKING

COSTS

The Big Picture packages

6 – 10 participants - \$900 + \$20 per head materials

11 – 20 participants - \$1200 + \$17.50 per head materials

21 – 40 participants \$1,500 + \$15 per head materials

41 – 60 participants \$1,800 + \$12.50 per head materials

The Small Picture packages

6 – 10 participants - \$900 + \$20 per head materials

11 – 20 participants - \$1200 + \$17.50 per head materials

21 – 40 participants \$1,500 + \$15 per head materials

41 – 60 participants \$1,800 + \$12.50 per head materials

The Ice Breaker

Art work on paper with a foam core backing - \$800

Individual

painting on pre-drawn canvas for relaxation \$95 per person

INCLUDED IN ALL CORPORATE PACKAGES

Prepared art work & 1 hour consultation with company.

Art materials including smocks, paints & brushes & protective covers for tables.

(We use environmentally friendly materials)

WHAT YOU NEED TO DO

We work in all sorts of venues - but it's up to you to find the right one.

You will need to provide suitable tables and chairs.

Need help finding a suitable venue? No problem call us on 0481 480 829



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READY TO START ARTATION?

TO BOOK YOUR NEXT ARTATION EXPERIENCE

FILL IN THE DETAILS BELOW AND EMAIL TO:

tracey@artation.com.au

OR

PHONE:

Tracey on 0481 480 829

COMPANY NAME.....

PACKAGE.....

ESTIMATED GROUP NUMBER.....

DATE OF EVENT.....TIME OF EVENT.....

IS THIS EVENT PART OF A CONFERENCE?.....

PROPOSED LOCATION.....

ORGANISERS DETAILS:

NAME.....

ADDRESS.....

EMAIL.....

PHONE.....